

GROUNDWIRE'S MISSION

Lead every youth & young adult into a personal relationship with Jesus by leveraging current media channels to connect with them wherever they are.

We interrupt people on social media to invite them into a conversation about their pain & questions. After listening to them, we turn the conversation toward Jesus.

WHY IT WORKS

- The avg. young person checks social media 100x/day.
- 48% of Millennials describe themselves as "online constantly."
- 71% of young people are "absolutely certain" or "fairly certain" that God exists.
- 55% of young people say they don't have any Christian influences in their lives.

OUR RESULTS

Professions of Faith
76,412 - Jan.-Feb. 2022
192,506 - 2021
551,074 - since 2016



2021 Interactions
302,482,533 commercial views
2,233,361 Gospel presentations
228,742 chats



Digital Evangelists
70 Trained - YTD 2022
335 Trained - 2021
586 Trained - 2020



DIGITAL EVANGELISM

Opening a new mission field to your church!

GET IN TOUCH!

earls@groundwire.net
574-316-0229
www.groundwire.net



DIGITAL EVANGELISM TRAINING

Church Benefits

- More hands-on engagement in world missions
- Equipping & releasing those w/gift of evangelism
- Raise the level of excitement about evangelism

Groundwire Provides

- The trainer
- The training materials
- Digital files for advertising training
- A mission field for trained digital evangelists
- Mentoring for new digital evangelists

Church Provides

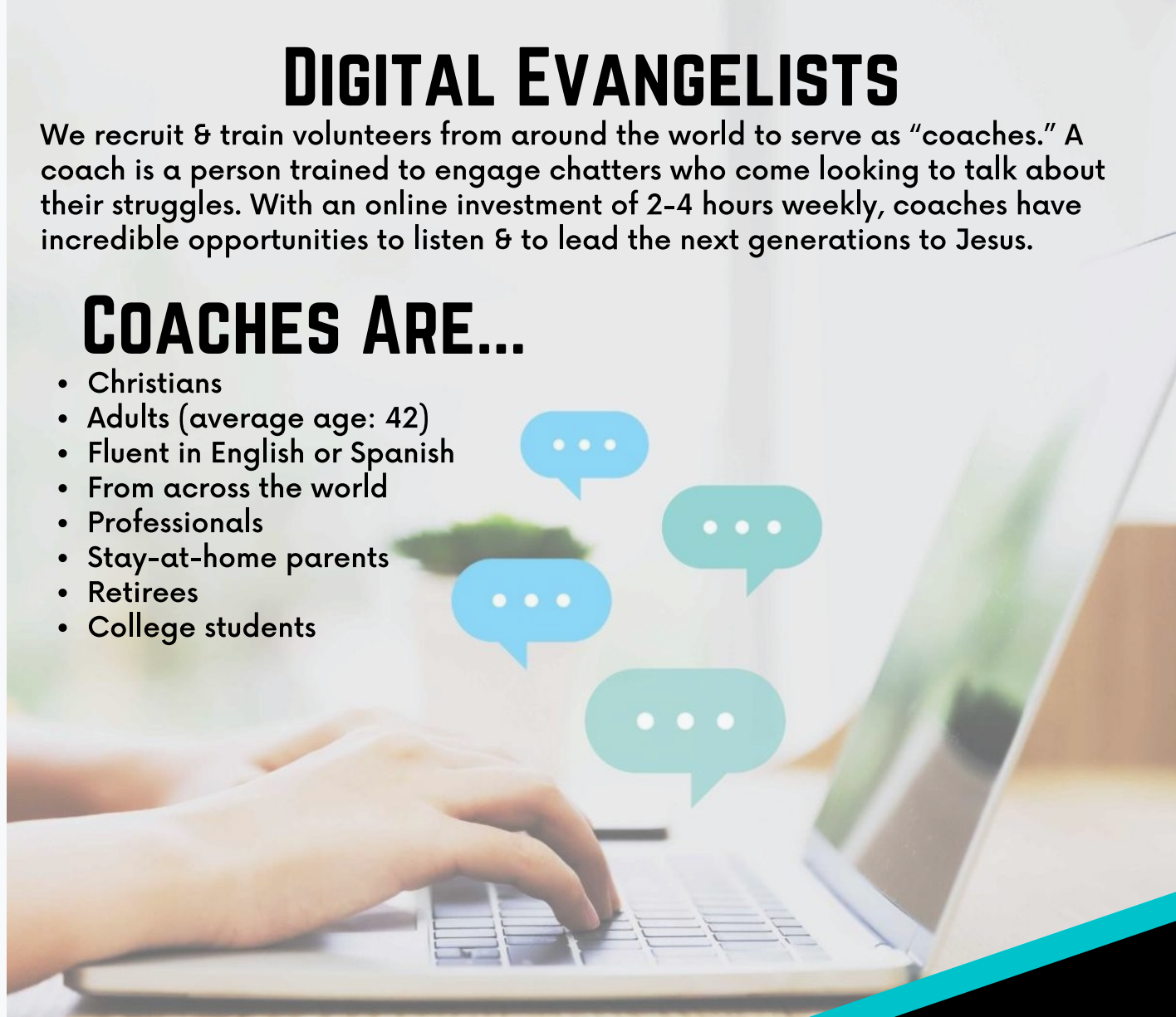
- Physical space for the training
- Multimedia tools for training
- Advertising space for the training
- Leadership's blessing & encouragement for people to engage
- Recognition of trainees

DIGITAL EVANGELISTS

We recruit & train volunteers from around the world to serve as "coaches." A coach is a person trained to engage chatters who come looking to talk about their struggles. With an online investment of 2-4 hours weekly, coaches have incredible opportunities to listen & to lead the next generations to Jesus.

COACHES ARE...

- Christians
- Adults (average age: 42)
- Fluent in English or Spanish
- From across the world
- Professionals
- Stay-at-home parents
- Retirees
- College students



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JesusCaresChat



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